



## **ecdpc** advertising terms and conditions

Advertising will be accepted at the discretion of **ecdpc**. No advertisement can be guaranteed for publication unless the appropriate order form has been completed, signed and returned to **ecdpc** and confirmation has been received.

**ecdpc** shall have the right to accept or to omit the publication of any advertisement insertion irrespective of whether or not **ecdpc** has previously accepted the offer without assigning any reason whatsoever for so doing. **ecdpc** shall be under no obligation or liability of any kind to the advertiser in respect of any such action by **ecdpc**.

The cancellation of an advertisement insertion by the advertiser which has been accepted by **ecdpc** shall only be permitted provided such cancellation is received electronically by **ecdpc**. Such cancellation shall be received by **ecdpc** not later than two weeks prior to the date of publication in print or 72 hours prior to the date of publication online.

The advertiser shall provide **ecdpc** with advertisement copy in the correct format:

- Print – PDF print ready artwork, with a 3mm bleed for publications
- Online – pixel size
- e-news – JPEG format, high resolution

**ecdpc** shall not be under any obligation whatsoever to provide to the advertiser proofs of an advertisement insertion prior to its publication. Should any advertisement be published which is inaccurate or wrong in any respect and where this is due solely to an error by **ecdpc**, the liability of **ecdpc** to the advertiser shall be limited to a free insertion of the correct advertisement in the next issue of the **ecdpc** publication. In all such cases **ecdpc** shall have no other liability whatsoever arising from the publication of the advertisement containing the inaccuracy or error.

When submitting copy, drawings, illustrations and all other matter and material of any kind whatsoever to **ecdpc** for inclusion in an advertisement the advertiser warrants that at the date of publication the information, descriptions, and all other content of the advertisement is true and accurate in all respects and also complies with the provisions of the Trades Descriptions Acts and all other legal requirements in respect of such advertisements in force as at that date, including copyright issues.



All invoices from **ecdP** in respect of advertisements published are payable in advance of work commencing. Should payment not be made by this due date **ecdP** shall have the right at any time to withdraw any discount or commission granted to the advertiser and the advertiser shall be required to pay **ecdP** the cost of the advertisement at the rate specified in the Rate Card as being the cost of one insertion of the advertisement concerned prior to the deduction of any discounts or commissions whatsoever.

**For more information about advertising, please contact**

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